



## Who I work with:

### **Professional Service Organizations-**

My clients are professional service businesses in the insurance, financial planning, and real estate industries located in the Omaha metropolitan area. These professionals are looking to grow their client base and consequently their own personal income. They frequently want to better use their time so they have more balance in their lives. My services are designed for successful service professionals that want to move beyond their current level of success without working harder than they already are.

My most successful clients hold many of the following characteristics: they are open to change and are willing to try different approaches, they realize that if they want different results that they will have to do things differently, they recognize that they themselves may be the biggest obstacle holding them back and they are ready to work through those obstacles. They want an approach designed specifically around them and their needs.

### **Business Owners-**

My clients own a business in the Omaha metropolitan area. These business owners want their businesses to operate more smoothly and they want to increase the value of their business. My most successful clients have a growing and successful business with opportunities for: operational improvements, employee development, and a plan for the future of the business.

These clients typically have the following characteristics: they are self-starters, they make decisions quickly and change their minds slowly, they recognize that in order to get different results they will need to do things differently, they recognize that they themselves or certain key employees may be their biggest obstacle. They are looking for someone to respect their expertise in their business and to help them to obtain opportunities and overcome challenges utilizing their outside expertise so that together they can get better results faster.

*Measured Success Inc.  
5062 S. 108<sup>th</sup> # 326  
Omaha, NE 68137  
402-926-1134*